# REGULATIONS OF THE COLLECTION OF PHOTOGRAPHS FOR OPERATION "LE MAM VU PAR VOUS"

# Organized by the Musée d'Art Moderne / Paris Musées

#### **ARTICLE 1 - Organizer**

The organizer of the collection is the public establishment Paris Musées, an administrative public establishment created by the 2012 SG 153 / DAC 506 deliberation of the Conseil de Paris on June 19th and 20th, 2012, registered under the SIRET number 20003277900213 and the code APE 9102Z, the headquarters of which is located at 30, rue de Chabrol, 75010 Paris. It is represented by Mrs Carine Rolland, duly authorized for the purposes hereof and any subsequent proceedings. Paris Musées is in charge of the management of fourteen Parisian museums and sites, including the Musée d'Art Moderne de Paris.

#### ARTICLE 2 - Object

The object is to collect photographs in the context of project "Le MAM vu par vous". This call for contributions (therafter referred to as the "operation") will run from July 1st 2025 to March 1st 2026 at the Musée d'Art Moderne de Paris.

### **ARTICLE 3 – Conditions of participation**

The collaborative project will run from July 1st 2025 to March 1st 2026 in the conditions anticipated in the present document.

Participation to the collection is open to any natural person, aged 18 or more, from any nationality (thereafter referred to as the "participants"). Participants must submit an email address.

Participation to the collection is free of charge and of obligation to purchase.

Paris Musées reserves the right to proceed to any verification regarding the respect of the rules of this document and to one-sidedly reject any participation which would not abide by or might not abide by the rules of this document, without any possibility of recourse for the concerned participant. Any question relating to the collection can be addressed to the following email address: <a href="mailto:lemamyuparvous@paris.fr">lemamyuparvous@paris.fr</a>.

Every participant declares and guarantees being the owner and author of the photographs transferred to Paris Musées in the context of their participation to project "Le MAM vu par vous". When applicable, the participant guarantees that the people visible on the photographs have agreed to be photographed, and for the photographs to be used by Paris Musées in the context of the project "Le MAM vu par vous". The Musée d'Art Moderne de Paris / Paris Musées declines any responsibility related to the image rights of the people appearing on the collected photographs.

## ARTICLE 4 – Terms and conditions of participation

Before depositing the photographs, the participants must fill in the rights handover form which can be downloaded on the website of the Musée d'Art Moderne and attached by email.

Any photograph sent without the rights handover form will not be accepted.

## The deposit of the photographs will be done online:

The participants can send one/several photographs within the limit of 150 mega octets to the following email address: <a href="mailto:lemamvuparvous@paris.fr">lemamvuparvous@paris.fr</a>. The sending of the photograph(s) must be accompanied by the signed and dated rights handover form attached. This document grants the Musée d'Art Moderne de Paris / Paris Musées the rights for non-commercial use of the image. This email address and the link to download the rights handover form will be available on the museum website and on social media.

## ARTICLE 5 - Conditions of use of the photographs by Paris Musées

- 1. The use of the photographs is non-commercial. They may be used in the context of the activities of the museum, on social media, on the museum website, etc.
- 2. At the end of the operation, all photographs will be transferred to the archives of the Musée d'Art Moderne de Paris.
- 3. Some photographs may be selected to appear in a catalog published by Paris Musées (directly inside the catalog or via a QR code). This specific use of the photograph will be subjected to a dedicated rights handover form.

#### **ARTICLE 6 - Protection of personal data**

The personal data collected from the participants in the context of their participation will be necessary to duly organize and manage the collection in the conditions presented in this document. This data is collected by Paris Musées, which is in charge of their handling, and is collected on the basis of the participants' consent. This data will be stored for five (5) years, starting on the day of the deposit. Each participant has the right to access, rectify, delete, oppose, port and limit the processing of information concerning them, which they may exercise by sending an e-mail to EPPM-RGPD@paris.fr, or by sending a letter to the Musée d'Art Moderne de Paris - 11, avenue du Président Wilson, 75116 Paris, specifying their contact details and providing proof of their identity by any means.

Participants have the right to lodge a complaint with the Commission Nationale de l'Informatique et des Libertés (CNIL), the supervisory authority responsible for ensuring compliance with obligations relating to personal data.

### ARTICLE 7 - Case of force majeure

In case of force majeure or if the circumstances make it an obligation, Paris Musées reserves the right to modify the present document, and to delay or cancel the collection. The responsibility of Paris Musées cannot be engaged based on these modifications.

## ARTICLE 8 - Responsability

Each participant must take the appropriate measures to protect their own data and/or the softwares on their technical equipment against any attack. In particular, the organizer cannot be held responsible for any contamination by viruses and/or any external malicious acts. Furthermore, the organizer cannot be held responsible for any problems with the delivery or loss of email.

No telephone or written answer will be given concerning the interpretation or the application of this document.

#### **ARTICLE 9 - Rules**

Participation in the collection implies full acceptance of the present rules and regulations, including any amendments or additions. Any practical difficulties in interpreting or applying these rules will be settled by Paris Musées. The rules can be consulted and downloaded from the Musée d'Art Moderne de Paris website.

### ARTICLE 10 - Applicable law and disputes

The present rules are governed entirely by French law. Any dispute arising in connection with the present rules shall be submitted to amicable conciliation prior to any recourse to the courts. In the event of disagreement persisting beyond six months, the Paris Courts will have jurisdiction.